September 10, 2026 06:52 AM GMT

China Autos & Shared Mobility | Asia Pacific

Asia marketing feedback: Cheap isn't a catalyst

During our recent co-marketing with our Korea/Japan auto/battery teams, we found Asian investors were cautious and under-engaged on China autos, with what conviction there is concentrated in export-led globalization, physical AI/autonomous driving/robotaxis, and US energy storage.

Auto stock valuations undemanding, but market remains reluctant to engage: Investor engagement with the China auto sector has faded amid AI trades taking precedence and ongoing thematic rotation. Most long-only funds we met were cautious-to-bearish on the China theme, and the recurring line we heard is that although auto stocks were cheap they were likely to get cheaper. With flows chasing AI and portfolios being judged on relative performance, the diversifier trade into autos was much discussed but little acted on.

China autos - Globalization the main story. China's anti-involution policies introduced in 2Q25 have arguably had the most impact on global OEMs, as they pushed Chinese competition offshore rather than resolving it at home. Domestic car sales volumes are down ~20% YoY over 8M26 vs. our full-year wholesale call of -4%, this would imply overseas sales need to rise ~50% YoY and reach 9-10mn units this year, to meet our forecast. With overseas gross margins running 5-10ppt above domestic, OEMs are keen to export oversupply. We see three key battlegrounds for market share - Europe, Latin America (Brazil), and ASEAN, with head-to-head competition against Japanese brands in ASEAN.

Stock-wise, **BYD dominated discussions in light of its steady global share gains as well as looming policy/geopolitical uncertainty for the industry.** BYD's launch of its RACCO "k car" model in July in Japan also attracted a strong market reception. Investors were also interested in the overseas synergies between Geely and Volvo. Investor interest in the EV trio (Nio/Li Auto/Xpeng) has cooled somewhat, which has been reflected in weaker share price performance, though their in-house chip-making efforts and embodied AI roadmaps remain focal points. After Waymo's global expansion, engagement on robotaxis and autonomous driving was higher than we had expected, though investors remain curious as to whether policy rather than technology will continue to constrain the rollout of driverless cars. **Fuyao Glass remains a well-received name among long-only funds, while Minth and Hesai were seen as the "pick-and-shovel" plays on embodied AI, offering structural growth that may offset cyclical headwinds.**

MORGAN STANLEY ASIA LIMITED+

Tim Hsiao
Equity Analyst
Tim.Hsiao@morganstanley.com +852 2848-1982

Shelley Wang, CFA
Equity Analyst
Shelley.Wang@morganstanley.com +852 3963-0047

Joey Xu, CFA
Equity Analyst
Joey.Xu@morganstanley.com +852 3963-0337

Peggy Wang
Research Associate
Peggy.Pc.Wang@morganstanley.com +852 3963-3934

Junming Zhang
Research Associate
Junming.Zhang1@morganstanley.com +852 2848-5412

CHINA AUTOS & SHARED MOBILITY

Asia Pacific
Industry View **In-Line**

Morgan Stanley does and seeks to do business with companies covered in Morgan Stanley Research. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of Morgan Stanley Research. Investors should consider Morgan Stanley Research as only a single factor in making their investment decision.

For analyst certification and other important disclosures, refer to the Disclosure Section, located at the end of this report.

+= Analysts employed by non-U.S. affiliates are not registered with FINRA, may not be associated persons of the member and may not be subject to FINRA restrictions on communications with a subject company, public appearances and trading securities held by a research analyst account.

Could two policy overhangs, i.e. VAT rebate and EU tariffs, frame an entry point for China auto stocks? Our Asia marketing suggested a potential export VAT-rebate cut by China is now increasingly base case among investors we talked to. On EU tariffs, the major OEMs we talked to were unanimous about the looming risk for PHEVs, and the buy-side awaits the sector's response to such overhangs, potentially creating an opportunity to re-engage. Localization and contract manufacturing (renting global OEMs' underutilized capacity) were the mitigants for policy overhangs, in our view; and we reiterate our view that collaboration is the new competition.

Anti-involution has capped price, not competition… Although prices have stabilized, auto makers are now resorting to upgraded specs to attract customers (e.g., computing power and LiDAR count). Investors viewed Huawei as the most plausible consolidator of SOEs, despite constraints on its export ability, and is ultimately viewed as a competitor rather than a partner to industry heavyweights, like BYD.

… and cost is the 2H swing: On cost, we think memory, battery, and copper inflation should take an additional 1-2ppt off margins in 2H as low-cost inventory unwinds, with higher raw-material prices taking effect from June and felt by most from 3Q; bargaining power against supply chains could accelerate the bifurcation among OEMs.

Investor debate has moved from cyclical recovery to autonomy and embodied AI. In China, the government is implementing a measured, low-profile domestic scale-up of driverless vehicles alongside a push to export robotaxis to global ride-hailing names, which are looking to use Chinese robotaxi solutions as global robotaxi makers, such as Tesla and Waymo, seek to enter the ride-share market. Investors wondered if adoption of AV could be subsidized. Investors also showed greater interest in structural opportunities, such as US energy storage and India production opportunities, although Chinese players have limited market access here.

Embodied AI: Investors we spoke to believe humanoid robotics has become the default lever on which to anchor a potential re-rating of auto names, but as this remains in its early stages the trip left us feeling disciplined rather than excitement. We note the bull case for investors rests on two pillars: 1) auto OEMs can lend manufacturing scale and ~50-60% supply-chain overlap to humanoid production, and 2) physical AI offers the same halo the market is paying for elsewhere in AI. However, we think the missing piece is the "brain", not the "body", so OEMs that cannot yet resolve autonomous driving issues are unlikely to be able to solve embodied intelligence in-house. Several Asian auto OEM teams flagged that first-gen humanoids will go to dealerships to collect human-interaction data before they are reliable enough for the plant floor, pushing meaningful factory deployment to 2028 or beyond. We view the setup as an EV-style "hockey stick" for revenues with near-term forecasts likely being revised down before an inflection, **so scarcity value rather than fundamentals is doing most of the work in current valuations.**

Looking forward, the harder question is whether embodied AI can be a profit pool and not just a revenue pool, given China's cost lead and ambition, as was the case with EVs.

BYD (1211.HK, OW) - The stock dominated discussions as the benchmark export and

battery play, and its K-car launch in Japan gained a lot of investor traction. With rich upside potential, most see it as the default long for the sector but reckon that near-term headwinds such as weak macro, EV tariffs and weaker domestic market will require patience. However, we think the risk-reward has been improving with the bear case increasingly due to policy and valuation. We see the domestic business as the more likely catalyst, with Sept-Oct seasonality and battery de-bottlenecking aligning, and we look for exports to remain robust at 180-200k units/month and domestic sales to strengthen on rising battery supply and a rich order backlog. We believe the combination of an under-modelled overseas mix, a solid ultra-fast charge order book, and a free cash inflection anchor a compelling risk-reward profile.

EV start-ups - the embodied-AI call option. Stock underperformance for EV start ups YTD has dampened investor interest, although they were generally seen as more aligned to the physical AI/robotics thesis with the potential for transformation into in-house chip making and embodied intelligence. The key question is whether the still loss-making core auto businesses can sustainably finance their AI ambitions and retain key staff.

Traditional OEMs - structural, not cyclical pressure. Names without a defensible tech moat or a credible export story face headwinds that cyclical policy support are unlikely to reverse. The center of gravity has shifted from how many cars a company sells in China to how effectively it can protect its profitability amid operating de-leverage.

Auto parts - The on-ramp trade. AD/AI chips and LiDAR drew most attention, with the debate shifting decisively from a cyclical OEM recovery to structural beneficiaries of autonomy and embodied AI. We are constructive on share gains and rising value content in China and overseas; the offset is that parts cannot escape the sector's inherent cyclicality - price/cost shocks and competitive pressure. Fuyao (3606.HK) remains our powertrain-agnostic quality pick, but we are EW given a balanced risk-reward.

This report references export controls and/or entities that may be subject to export control restrictions. Readers are solely responsible for ensuring that their investment or trade activities are carried out in compliance with applicable laws.

Disclosure Section

The information and opinions in Morgan Stanley Research were prepared or are disseminated by Morgan Stanley Asia Limited (which accepts the responsibility for its contents) and/or Morgan Stanley Asia (Singapore) Pte. (Registration number 199206298Z) and/or Morgan Stanley Asia (Singapore) Securities Pte Ltd (Registration number 200008434H), regulated by the Monetary Authority of Singapore (which accepts legal responsibility for its contents and should be contacted with respect to any matters arising from, or in connection with, Morgan Stanley Research), and/or Morgan Stanley Taiwan Limited and/or Morgan Stanley & Co International plc, Seoul Branch, and/or Morgan Stanley Australia Limited (A.B.N. 67 003 734 576, holder of Australian financial services license No. 233742, which accepts responsibility for its contents), and/or Morgan Stanley Wealth Management Australia Pty Ltd (A.B.N. 19 009 145 555, holder of Australian financial services license No. 240813, which accepts responsibility for its contents), and/or Morgan Stanley India Company Private Limited having Corporate Identification No (CIN) U22990MH1998PTC115305, regulated by the Securities and Exchange Board of India ("SEBI") and holder of licenses as a Research Analyst (SEBI Registration No. INH000001105); Stock Broker (SEBI Stock Broker Registration No. INZ000244438), Merchant Banker (SEBI Registration No. INM000011203), and depository participant with National Securities Depository Limited (SEBI Registration No. IN-DP-NSDL-567-2021) having registered office at Altimus, Level 39 & 40, Pandurang Budhkar Marg, Worli, Mumbai 400018, India; Telephone no. +91-22-61181000; Compliance Officer Details: Mr. Tejarshi Hardas, Tel. No.: +91-22-61181000 or Email: tejarshi.hardas@morganstanley.com; Grievance officer details: Mr. Tejarshi Hardas, Tel. No.: +91-22-61181000 or Email: msic-compliance@morganstanley.com which accepts the responsibility for its contents and should be contacted with respect to any matters arising from, or in connection with, Morgan Stanley Research, and their affiliates (collectively, "Morgan Stanley"). Morgan Stanley India Company Private Limited (MSICPL) may use AI tools in providing research services. All recommendations contained herein are made by the duly qualified research analysts.

For important disclosures, stock price charts and equity rating histories regarding companies that are the subject of this report, please see the Morgan Stanley Research Disclosure Website at www.morganstanley.com/eqr/disclosures/webapp/generalresearch, or contact your investment representative or Morgan Stanley Research at 1585 Broadway, (Attention: Research Management), New York, NY, 10036 USA.

For valuation methodology and risks associated with any recommendation, rating or price target referenced in this research report, please contact the Client Support Team as follows: US/Canada +1 800 303-2495; Hong Kong +852 2848-5999; Latin America +1 718 754-5444 (U.S.); London +44 (0)20-7425-8169; Singapore +65 6834-6860; Sydney +61 (0)2-9770-1505; Tokyo +81 (0)3-6836-9000. Alternatively you may contact your investment representative or Morgan Stanley Research at 1585 Broadway, (Attention: Research Management), New York, NY 10036 USA.

Analyst Certification

The following analysts hereby certify that their views about the companies and their securities discussed in this report are accurately expressed and that they have not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report: Tim Hsiao; Peggy Wang; Shelley Wang, CFA; Joey Xu, CFA; Junming Zhang.

.

Global Research Conflict Management Policy

Morgan Stanley Research has been published in accordance with our conflict management policy, which is available at www.morganstanley.com/institutional/research/conflictpolicies. A Portuguese version of the policy can be found at www.morganstanley.com.br

Important Regulatory Disclosures on Subject Companies

As of August 31, 2026, Morgan Stanley beneficially owned 1% or more of a class of common equity securities of the following companies covered in Morgan Stanley Research: Bethel Automotive Safety Systems Co Ltd, Brilliance China Automotive, BYD Company Limited, Changzhou Xingyu Automotive Lighting Sys, EHang Holdings Ltd, Great Wall Motor Company Limited, Hesai Group, Li Auto Inc., Nexteer Automotive Group, Ningbo Huaxiang Electronic Co., Ltd., NIO Inc., Voyah Automotive Technology Co. Ltd,, WeRide Inc, XPeng Inc., Zhejiang Sanhua Intelligent Controls.

Within the last 12 months, Morgan Stanley managed or co-managed a public offering (or 144A offering) of securities of Horizon Robotics, NIO Inc., WeRide Inc, Zhongsheng Group Holdings.

Within the last 12 months, Morgan Stanley has received compensation for investment banking services from Horizon Robotics, NIO Inc., WeRide Inc.

In the next 3 months, Morgan Stanley expects to receive or intends to seek compensation for investment banking services from BYD Company Limited, Changzhou Xingyu Automotive Lighting Sys, Chongqing Changan Automobile, EHang Holdings Ltd, Fuyao Glass Industry Group, Geely Automobile Holdings, Great Wall Motor Company Limited, Hesai Group, Horizon Robotics, Huizhou Desay SV Automotive Co Ltd, Li Auto Inc., Minth Group Limited, Ningbo Joyson Electronic Corp, Ningbo Tuopu Group Co Ltd, NIO Inc., WeRide Inc, Zhongsheng Group Holdings.

Within the last 12 months, Morgan Stanley has received compensation for products and services other than investment banking services from BYD Company Limited, EHang Holdings Ltd, Geely Automobile Holdings, Hesai Group, Horizon Robotics, Minth Group Limited, Zhongsheng Group Holdings.

Within the last 12 months, Morgan Stanley has provided or is providing investment banking services to, or has an investment banking client relationship with, the following company: BYD Company Limited, Changzhou Xingyu Automotive Lighting Sys, Chongqing Changan Automobile, EHang Holdings Ltd, Fuyao Glass Industry Group, Geely Automobile Holdings, Great Wall Motor Company Limited, Hesai Group, Horizon Robotics, Huizhou Desay SV Automotive Co Ltd, Li Auto Inc., Minth Group Limited, Ningbo Joyson Electronic Corp, Ningbo Tuopu Group Co Ltd, NIO Inc., WeRide Inc, Zhongsheng Group Holdings.

Within the last 12 months, Morgan Stanley has either provided or is providing non-investment banking, securities-related services to and/or in the past has entered into an agreement to provide services or has a client relationship with the following company: BYD Company Limited, China MeiDong Auto Holdings Ltd, EHang Holdings Ltd, Geely Automobile Holdings, Hesai Group, Horizon Robotics, Minth Group Limited, NIO Inc., Zhongsheng Group Holdings.

The equity research analysts or strategists principally responsible for the preparation of Morgan Stanley Research have received compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors, firm revenues and overall investment banking revenues. Equity Research analysts' or strategists' compensation is not linked to investment banking or capital markets transactions performed by Morgan Stanley or the profitability or revenues of particular trading desks.

Morgan Stanley and its affiliates do business that relates to companies/instruments covered in Morgan Stanley Research, including market making, providing liquidity, fund management, commercial banking, extension of credit, investment services and investment banking. Morgan Stanley sells to and buys from customers the securities/instruments of companies covered in Morgan Stanley Research on a principal basis. Morgan Stanley may have a position in the debt of the Company or instruments discussed in this report. Morgan Stanley trades or may trade as principal in the debt securities (or in related derivatives) that are the subject of the debt research report.

Certain disclosures listed above are also for compliance with applicable regulations in non-US jurisdictions.

STOCK RATINGS

Morgan Stanley uses a relative rating system using terms such as Overweight, Equal-weight, Not-Rated or Underweight (see definitions below). Morgan Stanley does not assign ratings of Buy, Hold or Sell to the stocks we cover. Overweight, Equal-weight, Not-Rated and Underweight are not the equivalent of buy, hold and sell. Investors should carefully read the definitions of all ratings used in Morgan Stanley Research. In addition, since Morgan Stanley Research contains more complete information concerning the analyst's views, investors should carefully read Morgan Stanley Research, in its entirety, and not infer the contents from the rating alone. In any case, ratings (or research) should not be used or relied upon as investment advice. An investor's decision

to buy or sell a stock should depend on individual circumstances (such as the investor's existing holdings) and other considerations.

Global Stock Ratings Distribution

(as of August 31, 2026)

The Stock Ratings described below apply to Morgan Stanley's Fundamental Equity Research and do not apply to Debt Research produced by the Firm.

For disclosure purposes only (in accordance with FINRA requirements), we include the category headings of Buy, Hold, and Sell alongside our ratings of Overweight, Equal-weight, Not-Rated and Underweight. Morgan Stanley does not assign ratings of Buy, Hold or Sell to the stocks we cover. Overweight, Equal-weight, Not-Rated and Underweight are not the equivalent of buy, hold, and sell but represent recommended relative weightings (see definitions below). To satisfy regulatory requirements, we correspond Overweight, our most positive stock rating, with a buy recommendation; we correspond Equal-weight and Not-Rated to hold and Underweight to sell recommendations, respectively.

	Coverage Universe		Investment Banking Clients (IBC)			Other Material Investment Services Clients (MISC)	
Stock Rating Category	Count	% of Total	Count	% of Total IBC	% of Rating Category	Count	% of Total Other MISC
Overweight/Buy	1555	42%	450	48%	29%	767	44%
Equal-weight/Hold	1577	43%	395	42%	25%	770	44%
Not-Rated/Hold	3	0%	1	0%	33%	1	0%
Underweight/Sell	559	15%	93	10%	17%	216	12%
Total	3,694		939			1754	

Data include common stock and ADRs currently assigned ratings. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months. Due to rounding off of decimals, the percentages provided in the "% of total" column may not add up to exactly 100 percent.

Analyst Stock Ratings

Overweight (O). The stock's total return is expected to exceed the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Equal-weight (E). The stock's total return is expected to be in line with the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Not-Rated (NR). Currently the analyst does not have adequate conviction about the stock's total return relative to the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Underweight (U). The stock's total return is expected to be below the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Unless otherwise specified, the time frame for price targets included in Morgan Stanley Research is 12 to 18 months.

Analyst Industry Views

Attractive (A): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be attractive vs. the relevant broad market benchmark, as indicated below.

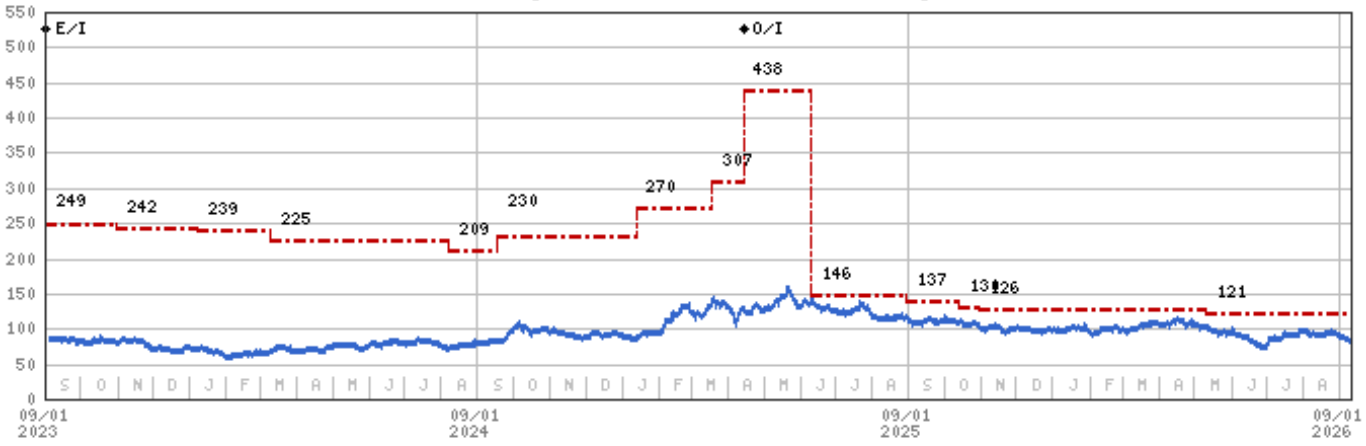
In-Line (I): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be in line with the relevant broad market benchmark, as indicated below.

Cautious (C): The analyst views the performance of his or her industry coverage universe over the next 12-18 months with caution vs. the relevant broad market benchmark, as indicated below.

Benchmarks for each region are as follows: North America - S&P 500; Latin America - relevant MSCI country index or MSCI Latin America Index; Europe - MSCI Europe; Japan - TOPIX; Asia - relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Stock Price, Price Target and Rating History (See Rating Definitions)

BYD Company Limited (1211.HK) - As of 09/10/26 GMT in HKD
Industry : China Autos & Shared Mobility



Stock Rating History: 9/1/21 : U/A; 2/8/22 : E/A; 8/25/22 : E/I; 4/14/25 : O/I

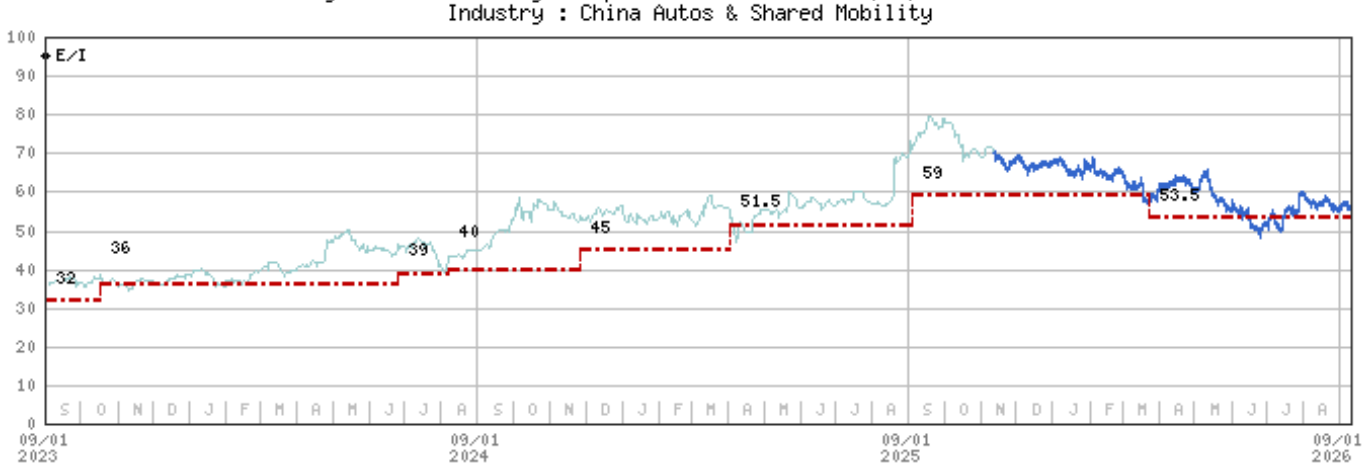
Price Target History: 6/8/21 : 132; 11/16/21 : 242; 2/8/22 : 256; 7/8/22 : 300; 11/3/22 : 220; 3/20/23 : 215; 7/28/23 : 249; 10/31/23 : 242; 1/8/24 : 239; 3/10/24 : 225; 8/7/24 : 209; 9/17/24 : 230; 1/13/25 : 270; 3/18/25 : 307; 4/14/25 : 438; 6/11/25 : 146; 8/30/25 : 137; 10/13/25 : 130; 10/31/25 : 126; 5/11/26 : 121

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) Stock Price (Covered by Current Analyst)
Stock and Industry Ratings (abbreviations below) appear as ◆ Stock Rating/Industry View
Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)
Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

Effective January 13, 2014, the stocks covered by Morgan Stanley Asia Pacific will be rated relative to the analyst's industry (or industry team's) coverage.

Effective January 13, 2014, the industry view benchmarks for Morgan Stanley Asia Pacific are as follows: relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Fuyao Glass Industry Group (3606.HK) - As of 09/10/26 GMT in HKD
Industry : China Autos & Shared Mobility



Stock Rating History: 9/1/21 : E/A; 8/25/22 : E/I

Price Target History: 1/15/21 : 46; 3/21/22 : 31; 8/25/22 : 32; 10/18/23 : 36; 6/25/24 : 39; 8/8/24 : 40; 11/27/24 : 45; 4/3/25 : 51.5; 9/4/25 : 59; 3/23/26 : 53.5

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) Stock Price (Covered by Current Analyst)
Stock and Industry Ratings (abbreviations below) appear as ◆ Stock Rating/Industry View
Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)
Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

Effective January 13, 2014, the stocks covered by Morgan Stanley Asia Pacific will be rated relative to the analyst's industry (or industry team's) coverage.

Effective January 13, 2014, the industry view benchmarks for Morgan Stanley Asia Pacific are as follows: relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Important Disclosures for Morgan Stanley Smith Barney LLC Customers

Important disclosures regarding any material conflict of interest that can reasonably be expected to have influenced Morgan Stanley Smith Barney LLC's choice of a third-party research provider or the subject company of a third-party research report, are available on the Morgan Stanley Wealth Management disclosure website at www.morganstanley.com/online/researchdisclosures.
For Morgan Stanley specific disclosures, you may refer to https://www.morganstanley.com/eqr/disclosures/webapp/generalresearch.
Each Morgan Stanley research report is reviewed and approved on behalf of Morgan Stanley Smith Barney LLC. This review and approval is conducted by the same person who reviews the research report on behalf of Morgan Stanley. This could create a conflict of interest.

Other Important Disclosures

Morgan Stanley Research policy is to update research reports as and when the Research Analyst and Research Management deem appropriate, based on developments with the issuer, the sector, or the market that may have a material impact on the research views or opinions stated therein. In addition, certain Research publications are intended to be updated on a regular periodic basis (weekly/monthly/quarterly/annual) and will ordinarily be updated with that frequency, unless the Research Analyst and Research Management determine that a different publication schedule is appropriate based on current conditions.
Morgan Stanley is not acting as a municipal advisor and the opinions or views contained herein are not intended to be, and do not constitute, advice within the meaning of Section 975 of the Dodd-Frank Wall Street Reform and Consumer Protection Act.
Morgan Stanley produces an equity research product called a "Tactical Idea." Views contained in a "Tactical Idea" on a particular stock may be contrary to the recommendations or views expressed in research on the same stock. This may be the result of differing time horizons, methodologies, market events, or other factors. For all research available on a particular stock, please contact your sales representative or go to Matrix at http://www.morganstanley.com/matrix.
Morgan Stanley Research is provided to our clients through our proprietary research portal on Matrix and also distributed electronically by Morgan Stanley to clients. Certain, but not all, Morgan Stanley Research products are also made available to clients through third-party vendors or redistributed to clients through alternate electronic means as a convenience. For access to all available Morgan Stanley Research, please contact your sales representative or go to Matrix at http://www.morganstanley.com/matrix.
Any access and/or use of Morgan Stanley Research is subject to Morgan Stanley's Terms of Use (http://www.morganstanley.com/terms.html). By accessing and/or using Morgan Stanley Research, you are indicating that you have read and agree to be bound by our Terms of Use (http://www.morganstanley.com/terms.html). In addition you consent to Morgan Stanley processing your personal data and using cookies in accordance with our Privacy Policy and our Global Cookies Policy (http://www.morganstanley.com/privacy_pledge.html), including for the purposes of setting your preferences and to collect readership data so that we can deliver better and more personalized service and products to you. To find out more information about how Morgan Stanley processes personal data, how we use cookies and how to reject cookies see our Privacy Policy and our Global Cookies Policy (http://www.morganstanley.com/privacy_pledge.html). Please use the provided link to review the Terms and Conditions and Most Important Terms and Conditions for Morgan Stanley India Company Private Limited (https://www.morganstanley.com/assets/pdfs/about-us-global-offices/india/Terms_and_conditions.pdf) and the following link to review the audit report (https://ny.matrix.ms.com/eqr/research/webapp/researchdocs/MSICPL_Morgan_Stanley_Research_Audit_Report.pdf).
If you do not agree to our Terms of Use and/or if you do not wish to provide your consent to Morgan Stanley processing your personal data or using cookies please do not access our research.
Morgan Stanley Research does not provide individually tailored investment advice. Morgan Stanley Research has been prepared without regard to the circumstances and objectives of those who receive it. Morgan Stanley recommends that investors independently evaluate particular investments and strategies, and encourages investors to seek the advice of a financial adviser. The appropriateness of an investment or strategy will depend on an investor's circumstances and objectives. The securities, instruments, or strategies discussed in Morgan Stanley Research may not be suitable for all investors, and certain investors may not be eligible to purchase or participate in some or all of them. Morgan Stanley Research is not an offer to buy or sell or the solicitation of an offer to buy or sell any security/instrument or to participate in any particular trading strategy. The value of and income from your investments may vary because of changes in interest rates, foreign exchange rates, default rates, prepayment rates, securities/instruments prices, market indexes, operational or financial conditions of companies or other factors. There may be time limitations on the exercise of options or other rights in securities/instruments transactions. Past performance is not necessarily a guide to future performance. Estimates of future performance are based on assumptions that may not be realized. If provided, and unless otherwise stated, the closing price on the cover page is that of the primary exchange for the subject company's securities/instruments.
The fixed income research analysts, strategists or economists principally responsible for the preparation of Morgan Stanley Research have received compensation based upon various factors, including quality, accuracy and value of research, firm profitability or revenues (which include fixed income trading and capital markets profitability or revenues), client feedback and competitive factors. Fixed Income Research analysts', strategists' or economists' compensation is not linked to investment banking or capital markets transactions performed by Morgan Stanley or the profitability or revenues of particular trading desks.
The "Important Regulatory Disclosures on Subject Companies" section in Morgan Stanley Research lists all companies mentioned where Morgan Stanley owns 1% or more of a class of common equity securities of the companies. For all other companies mentioned in Morgan Stanley Research, Morgan Stanley may have an investment of less than 1% in securities/instruments or derivatives of securities/instruments of companies and may trade them in ways different from those discussed in Morgan Stanley Research. Employees of Morgan Stanley not involved in the preparation of Morgan Stanley Research may have investments in securities/instruments or derivatives of securities/instruments of companies mentioned and may trade them in ways different from those discussed in Morgan Stanley Research. Derivatives may be issued by Morgan Stanley or associated persons.
With the exception of information regarding Morgan Stanley, Morgan Stanley Research is based on public information. Morgan Stanley makes every effort to use reliable, comprehensive information, but we make no representation that it is accurate or complete. We have no obligation to tell you when opinions or information in Morgan Stanley Research change apart from when we intend to discontinue equity research coverage of a subject company. Facts and views presented in Morgan Stanley Research have not been reviewed by, and may not reflect information known to, professionals in other Morgan Stanley business areas, including investment banking personnel.
Morgan Stanley Research personnel may participate in company events such as site visits and are generally prohibited from accepting payment by the company of associated expenses unless pre-approved by authorized members of Research management.
Morgan Stanley may make investment decisions that are inconsistent with the recommendations or views in this report.
To our readers based in Taiwan or trading in Taiwan securities/instruments: Information on securities/instruments that trade in Taiwan is distributed by Morgan Stanley Taiwan Limited ("MSTL"). Such information is for your reference only. The reader should independently evaluate the investment risks and is solely responsible for their investment decisions. Morgan Stanley Research may not be distributed to the public media or quoted or used by the public media without the express written consent of Morgan Stanley. Any non-customer reader within the scope of Article 7-1 of the Taiwan Stock Exchange Recommendation Regulations accessing and/or receiving Morgan Stanley Research is not permitted to provide Morgan Stanley Research to any third party (including but not limited to related parties, affiliated companies and any other third parties) or engage in any activities regarding Morgan Stanley Research which may create or give the appearance of creating a conflict of interest. Information on securities/instruments that do not trade in Taiwan is for informational purposes only and is not to be construed as a recommendation or a solicitation to trade in such securities/instruments. MSTL may not execute transactions for clients in these securities/instruments.

Certain information in Morgan Stanley Research was sourced by employees of the Shanghai Representative Office of Morgan Stanley Asia Limited for the use of Morgan Stanley Asia Limited. Morgan Stanley is not incorporated under PRC law and the research in relation to this report is conducted outside the PRC. Morgan Stanley Research does not constitute an offer to sell or the solicitation of an offer to buy any securities in the PRC. PRC investors shall have the relevant qualifications to invest in such securities and shall be responsible for obtaining all relevant approvals, licenses, verifications and/or registrations from the relevant governmental authorities themselves. Neither this report nor any part of it is intended as, or shall constitute, provision of any consultancy or advisory service of securities investment as defined under PRC law. Such information is provided for your reference only.

Morgan Stanley Research is disseminated in Brazil by Morgan Stanley C.T.V.M. S.A. located at Av. Brigadeiro Faria Lima, 3600, 6th floor, São Paulo - SP, Brazil; and is regulated by the Comissão de Valores Mobiliários; in Mexico by Morgan Stanley México, Casa de Bolsa, S.A. de C.V which is regulated by Comision Nacional Bancaria y de Valores. Paseo de los Tamarindos 90, Torre 1, Col. Bosques de las Lomas Floor 29, 05120 Mexico City; in Japan by Morgan Stanley MUFG Securities Co., Ltd. and, for Commodities related research reports only, Morgan Stanley Capital Group Japan Co., Ltd; in Hong Kong by Morgan Stanley Asia Limited (which accepts responsibility for its contents) and by Morgan Stanley Bank Asia Limited; in Singapore by Morgan Stanley Asia (Singapore) Pte. (Registration number 199206298Z) and/or Morgan Stanley Asia (Singapore) Securities Pte Ltd (Registration number 200008434H), regulated by the Monetary Authority of Singapore (which accepts legal responsibility for its contents and should be contacted with respect to any matters arising from, or in connection with, Morgan Stanley Research) and by Morgan Stanley Bank Asia Limited, Singapore Branch (Registration number T14FC0118J); in Australia to "wholesale clients" within the meaning of the Australian Corporations Act by Morgan Stanley Australia Limited A.B.N. 67 003 734 576, holder of Australian financial services license No. 233742, which accepts responsibility for its contents; in Australia to "wholesale clients" and "retail clients" within the meaning of the Australian Corporations Act by Morgan Stanley Wealth Management Australia Pty Ltd (A.B.N. 19 009 145 555, holder of Australian financial services license No. 240813, which accepts responsibility for its contents; in Korea by Morgan Stanley & Co International plc, Seoul Branch; in India by Morgan Stanley India Company Private Limited having Corporate Identification No (CIN) U22990MH1998PTC115305, regulated by the Securities and Exchange Board of India ("SEBI") and holder of licenses as a Research Analyst (SEBI Registration No. INH000001105); Stock Broker (SEBI Stock Broker Registration No. INZ000244438), Merchant Banker (SEBI Registration No. INM000011203), and depository participant with National Securities Depository Limited (SEBI Registration No. IN-DP-NSDL-567-2021) having registered office at Altimus, Level 39 & 40, Pandurang Budhkar Marg, Worli, Mumbai 400018, India; Telephone no. +91-22-61181000; Compliance Officer Details: Mr. Tejarshi Hardas, Tel. No.: +91-22-61181000 or Email: tejarshi.hardas@morganstanley.com; Grievance officer details: Mr. Tejarshi Hardas, Tel. No.: +91-22-61181000 or Email: msic-compliance@morganstanley.com. Morgan Stanley India Company Private Limited (MSICPL) may use AI tools in providing research services. All recommendations contained herein are made by the duly qualified research analysts; in Germany and the European Economic Area where required by Morgan Stanley Europe S.E., authorised and regulated by Bundesanstalt fuer Finanzdienstleistungsaufsicht (BaFin) under the reference number 149169; in the US by Morgan Stanley & Co. LLC, which accepts responsibility for its contents. Morgan Stanley & Co. International plc, authorized by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority, disseminates in the UK research that it has prepared, and research which has been prepared by any of its affiliates, only to persons who (i) are investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Order"); (ii) are persons who are high net worth entities falling within Article 49(2)(a) to (d) of the Order; or (iii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000, as amended) may otherwise lawfully be communicated or caused to be communicated. RMB Morgan Stanley Proprietary Limited is a member of the JSE Limited and A2X (Pty) Ltd. RMB Morgan Stanley Proprietary Limited is a joint venture owned equally by Morgan Stanley International Holdings Inc. and RMB Investment Advisory (Proprietary) Limited, which is wholly owned by FirstRand Limited. Morgan Stanley Research is disseminated in Canada by Morgan Stanley Canada Limited and Morgan Stanley Wealth Management Canada Inc., members of the Canadian Investment Regulatory Organization (CIRO). The information in Morgan Stanley Research is being disseminated by Morgan Stanley Saudi Arabia, regulated by the Capital Market Authority in the Kingdom of Saudi Arabia, and is directed at Sophisticated investors only.

Morgan Stanley Hong Kong Securities Limited is the liquidity provider/market maker for securities of BYD Company Limited, Geely Automobile Holdings, Great Wall Motor Company Limited, Hesai Group, Horizon Robotics, Li Auto Inc., NIO Inc., XPeng Inc., Zhejiang Sanhua Intelligent Controls, Zhongsheng Group Holdings listed on the Stock Exchange of Hong Kong Limited. An updated list can be found on HKEx website: http://www.hkex.com.hk.

The information in Morgan Stanley Research is being communicated by Morgan Stanley & Co. International plc (DIFC Branch), regulated by the Dubai Financial Services Authority (the DFSA) or by Morgan Stanley & Co. International plc (ADGM Branch), regulated by the Financial Services Regulatory Authority Abu Dhabi (the FSRA), and is directed at Professional Clients only, as defined by the DFSA or the FSRA, respectively. The financial products or financial services to which this research relates will only be made available to a customer who we are satisfied meets the regulatory criteria of a Professional Client. A distribution of the different MS Research ratings or recommendations, in percentage terms for Investments in each sector covered, is available upon request from your sales representative.

The information in Morgan Stanley Research is being communicated by Morgan Stanley & Co. International plc (QFC Branch), regulated by the Qatar Financial Centre Regulatory Authority (the QFCRA), and is directed at business customers and market counterparties only and is not intended for Retail Customers as defined by the QFCRA.

As required by the Capital Markets Board of Turkey, investment information, comments and recommendations stated here, are not within the scope of investment advisory activity. Investment advisory service is provided exclusively to persons based on their risk and income preferences by the authorized firms. Comments and recommendations stated here are general in nature. These opinions may not fit to your financial status, risk and return preferences. For this reason, to make an investment decision by relying solely to this information stated here may not bring about outcomes that fit your expectations.

The trademarks and service marks contained in Morgan Stanley Research are the property of their respective owners. Third-party data providers make no warranties or representations relating to the accuracy, completeness, or timeliness of the data they provide and shall not have liability for any damages relating to such data. The Global Industry Classification Standard (GICS) was developed by and is the exclusive property of MSCI and S&P.

Morgan Stanley Research, or any portion thereof may not be reprinted, sold or redistributed without the written consent of Morgan Stanley.

Indicators and trackers referenced in Morgan Stanley Research may not be used as, or treated as, a benchmark under Regulation EU 2016/1011, or any other similar framework.

The issuers and/or fixed income products recommended or discussed in certain fixed income research reports may not be continuously followed. Accordingly, investors should regard those fixed income research reports as providing stand-alone analysis and should not expect continuing analysis or additional reports relating to such issuers and/or individual fixed income products.

Morgan Stanley may hold, from time to time, material financial and commercial interests regarding the company subject to the Research report.

Registration granted by SEBI and certification from the National Institute of Securities Markets (NISM) in no way guarantee performance of the intermediary or provide any assurance of returns to investors. Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

INDUSTRY COVERAGE: China Autos & Shared Mobility

COMPANY (TICKER)	RATING (AS OF)	PRICE* (09/09/2026)
Joey Xu, CFA		
Anhui Jianghuai Automobile (600418.SS)	E (08/19/2023)	Rmb20.22
BAIC Motor (1958.HK)	E (10/02/2025)	HK$0.71
Brilliance China Automotive (1114.HK)	E (03/31/2025)	HK$1.83
Chongqing Changan Automobile (000625.SZ)	E (03/03/2026)	Rmb7.18
Guangzhou Automobile Group (601238.SS)	U (10/23/2019)	Rmb5.18
Guangzhou Automobile Group (2238.HK)	O (05/05/2020)	HK$2.18
Huayu Automotive (600741.SS)	O (09/08/2020)	Rmb15.49
Jiangsu Changshu Automotive Trim Group (603035.SS)	U (09/01/2026)	Rmb10.83
Ningbo Huaxiang Electronic Co., Ltd. (002048.SZ)	E (05/05/2026)	Rmb18.71
SAIC Motor Corp. Ltd. (600104.SS)	O (11/25/2021)	Rmb10.93
Voyah Automotive Technology Co. Ltd, (7489.HK)	O (03/31/2026)	HK$2.40
Zhengzhou Yutong Bus Co (600066.SS)	E (09/22/2023)	Rmb27.87
Shelley Wang, CFA		
Beijing Jingwei Hirain Technologies (688326.SS)	U (09/27/2024)	Rmb59.11
Bethel Automotive Safety Systems Co Ltd (603596.SS)	O (12/11/2023)	Rmb29.67
Changzhou Xingyu Automotive Lighting Sys (601799.SS)	O (09/27/2024)	Rmb75.20
China MeiDong Auto Holdings Ltd (1268.HK)	U (07/10/2026)	HK$0.31
China Yongda Automobiles Services (3669.HK)	U (07/10/2026)	HK$0.81
Foryou Corporation (002906.SZ)	O (03/06/2024)	Rmb27.75
Fuyao Glass Industry Group (600660.SS)	E (12/01/2016)	Rmb55.14
Fuyao Glass Industry Group (3606.HK)	E (12/01/2016)	HK$55.60
Huizhou Desay SV Automotive Co Ltd (002920.SZ)	O (02/28/2025)	Rmb85.42
Keboda (603786.SS)	O (01/17/2024)	Rmb39.00
Minth Group Limited (0425.HK)	O (08/24/2015)	HK$25.10
NavInfo Co Ltd (002405.SZ)	U (03/06/2024)	Rmb6.24
Nexteer Automotive Group (1316.HK)	E (02/28/2025)	HK$4.85
Ningbo Joyson Electronic Corp (600699.SS)	E (03/11/2026)	Rmb19.87
Ningbo Tuopu Group Co Ltd (601689.SS)	E (11/12/2025)	Rmb45.89
Ningbo Xusheng Group Co Ltd (603305.SS)	E (06/18/2025)	Rmb11.17
Suzhou Recodeal Interconnect System (688800.SS)	O (07/02/2026)	Rmb67.68
TUHU Car Inc (9690.HK)	O (07/29/2024)	HK$12.50
Zhejiang Sanhua Intelligent Controls (002050.SZ)	E (11/12/2025)	Rmb36.19
Zhongsheng Group Holdings (0881.HK)	E (07/10/2026)	HK$3.33
Tim Hsiao		
BAIC BluePark New Energy (600733.SS)	U (08/07/2024)	Rmb4.94
BYD Company Limited (002594.SZ)	O (04/14/2025)	Rmb85.88
BYD Company Limited (1211.HK)	O (04/14/2025)	HK$81.80
EHang Holdings Ltd (EH.O)	O (03/13/2025)	US$4.56
Geely Automobile Holdings (0175.HK)	O (06/26/2024)	HK$16.60
Great Wall Motor Company Limited (601633.SS)	U (03/16/2022)	Rmb14.74
Great Wall Motor Company Limited (2333.HK)	E (01/08/2024)	HK$7.67
Hesai Group (HSAI.O)	O (07/28/2025)	US$18.30
Horizon Robotics (9660.HK)	O (12/02/2024)	HK$4.37
Li Auto Inc. (LI.O)	O (08/24/2020)	US$11.91
Li Auto Inc. (2015.HK)	O (11/16/2021)	HK$47.62
NIO Inc. (9866.HK)	O (10/03/2022)	HK$29.72
NIO Inc. (NIO.N)	O (08/26/2020)	US$3.70
WeRide Inc (WRD.O)	O (11/19/2024)	US$5.82
XPeng Inc. (9868.HK)	O (11/16/2021)	HK$42.30
XPeng Inc. (XPEV.N)	O (01/29/2021)	US$10.57

Stock Ratings are subject to change. Please see latest research for each company.

* Historical prices are not split adjusted.

© 2026 Morgan Stanley

