

Asia Semiconductors and Equipment & Global Memory

MediaTek Inc

Rating

Outperform

Price Target

2454.TT

4,380.00 TWD



Mark Li
+852 2123 2645
mark.li@bernsteinsg.com



Yipin Cai, CFA
+852 2123 2669
yipin.cai@bernsteinsg.com



Edward Hou, CFA
+852 2123 2623
edward.hou@bernsteinsg.com

MediaTek event takeaway: Cloud now & Edge later

We attended MediaTek's "AI Without Limits" event on May 29 in Taipei & summarize our takeaways below.

Data Center business saw "a strong pipeline of new programs coming in". There was no change to the revenue guidance (i.e. US\$2B for 2026, US\$11-12B for 2027), but the company highlighted the strong demand & its key differentiation in SerDes, advanced packaging (>10x reticle size & hybrid bonding), DTCO/STCO (design-/system-technology co-optimization), & notably memory sourcing thanks to the volume of its consumer business.

Not a full-rack system vendor, but an ecosystem facilitator. MediaTek provides adjacent components beyond its core XPU offering. NVLink Fusion support for example helps customers connect a MediaTek ASIC tray to an NVIDIA switch tray & adds value especially to CSPs with limited engineering resources. Collaborations with partners such as Microsoft on active optical cable also elevate its role to a system-level enabler.

Strengthening Compute offerings. MediaTek is set to become the no.1 Chromebook CPU supplier with >50% share in 2026, and is a key silicon partner for Google's Gemini-enabled laptop Googlebook. And the collaboration in NVIDIA DGX Spark extends MediaTek's product spectrum to the enterprise side.

Further collaboration with Samsung? The company did not comment directly on Samsung Chairman's recent visit to MediaTek but acknowledged ongoing efforts to deepen and broaden collaboration with Samsung.

Launching AI glasses product next year. Despite technical challenges in power consumption, form factor, and always-on environmental sensing, MediaTek regards AI glasses as the personal device with the greatest potential & targets to launch an initial product next year.

We reiterate our positive stance despite the recent stock moves. Outperform.

Reported EPS	F25A	F26E	F27E	Financials	F25A	F26E	F27E	CAGR	Valuation Metrics	F25A	F26E	F27E
2454.TT (TWD)	66.17	69.52	170.50	Revenues (M)	595,966	652,535	1,117*	36.9%	Reported P/E (x)	65.1	62.0	25.3
				Gross Margin (%)	47.5	46.0	44.5	--	Div Yield (%)	1.2	1.2	1.8
				Operating Margin (%)	17.4	16.3	25.3	--	Adjusted P/E (x)	65.1	62.0	25.3
				Net Income Margin (%)	17.8	17.1	24.5	--	EV/EBITDA (x)	53.5	52.1	22.0
				ROE (%)	26.4	27.8	57.6	--	EV/EBIT (x)	65.4	63.5	23.9

*Values shown in billions;Source: Bloomberg, Bernstein estimates and analysis.

Close Date	29 May 2026
2454.TT Close Price (TWD)	4,310.00
Price Target (TWD)	4,380.00
Upside/(Downside)	2%
52-Week Range	4,690.00/1,130.00
ASIAx	2,010.20
FYE	Dec
Div Yield	1.2%
Market Cap (TWD) (B)	6,912.79
EV (TWD) (B)	6,765.15
Performance	YTD 1M 6M 12M
Absolute (%)	201.4 65.1 209.0 242.1
ASIAx (%)	22.9 9.4 25.5 47.5
Relative (%)	178.5 55.7 183.4 194.6
Source: Bloomberg, Bernstein estimates and analysis.	

Price Performance, 1YR



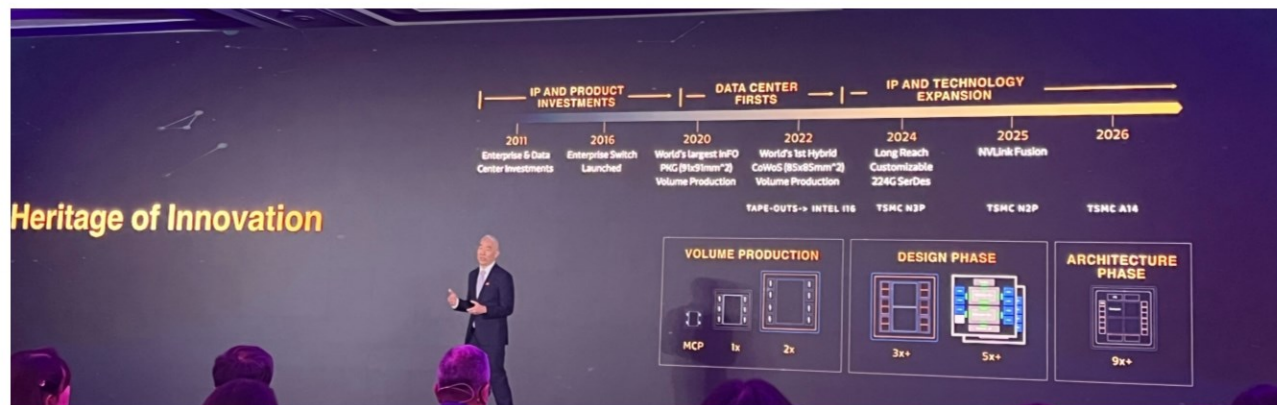
MediaTek sees Agentic AI application as the killer use case for 6G.

- Following video in 4G & high-throughput IoT in 5G, Agentic AI is viewed as the next major technology inflection. Looking ahead to 6G, MediaTek expects token-based Agentic AI applications the next “killer use case” to shape compute, connectivity, and system architecture requirements in both data centers & edge devices, to optimize token generation efficiency, latency, and cost. This structural shift positions MediaTek to participate across multiple layers and multiple product lines.

Data Center business: the cloud side of the “cloud-to-edge” story

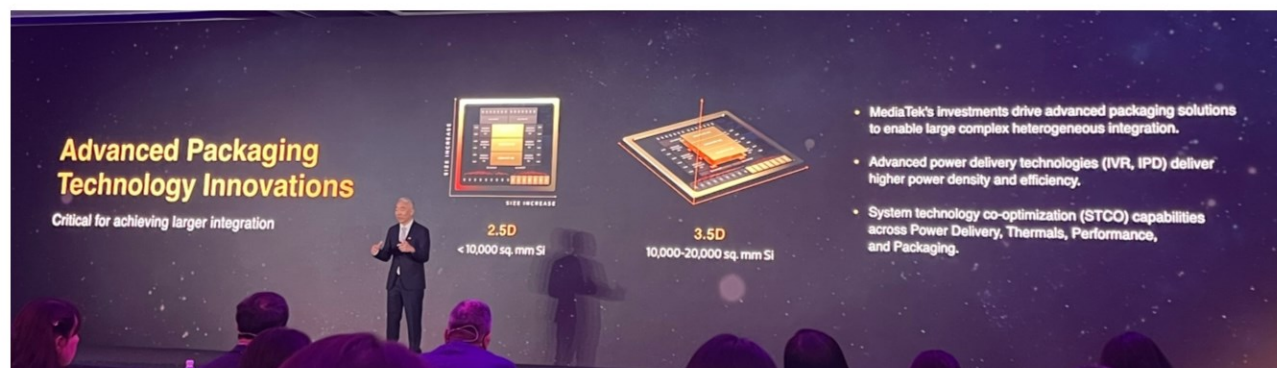
- MediaTek reiterated its US\$2B revenue target for 2026 and the TAM estimate of US\$70-80B for 2027, mainly driven by accelerated capex from CSPs. The company has “won multiple large programs” and highlighted “a strong pipeline of new programs coming in”.
- The company sees its key value-add in strong SerDes IP, DTCO/STCO, 3.5D packaging and ability to source tight component supplies such as memory:**
 - SerDes:** MediaTek has had a team dedicated to SerDes development for over a decade. It now has 224G SerDes available for multiple process nodes and SerDes with higher data rates has been made available to data center customers too (Exhibit 1).
 - DTCO/STCO:** MediaTek is capable of making over 10x-reticle size of heterogeneous package design. Its technology portfolio — e.g. die-to-die integration, electrical & optical interconnects, memory, and both scale-up & scale-out architectures — enables optimization at the design level. Through Design Technology Co-Optimization (DTCO), the company can achieve 10–15% improvements in area density or power efficiency for existing designs. MediaTek is collaborating with TSMC to further extend to System Technology Co-Optimization (STCO) and to optimize at the full system level to better address the performance and efficiency requirements of data center customers (Exhibit 2).
 - The roadmap (Exhibit 2) presented by MediaTek also will progress from 2.5D to 3.5D packaging technology, i.e. adding hybrid bonding capability to extend die-to-die connection from simply lateral to also vertical.
 - Ability to source memory supply:** Thanks to its large procurement volume for consumer electronics applications, MediaTek has solid relationship with all major memory suppliers (incl. SK hynix, Samsung, and Micron), which gives the company a competitive advantage over other ASIC vendors in sourcing memory for customers.
- MediaTek does not sell rack-level solutions, but it offers XPU-adjacent components to speed up the deployment of its partners’ ecosystem.**
 - MediaTek provides a customizable XPU template that is able to incorporate customer IPs. For example through NVLink Fusion customers can connect a MediaTek ASIC compute tray with an NVSwitch tray, and the solution can scale out to other racks through either InfiniBand or Ethernet and form a complete data center platform. This adds value to smaller CSP customers who have limited engineer resources for rack-related developments, and helps them accelerate product cadence & time-to-market (Exhibit 3).
 - MediaTek is also collaborating with Microsoft (MSFT US, covered by Bernstein global software team) in the design of MicroLED-powered AOC (Active Optical Cable), which could extend rack-level connections with much farther reach (Exhibit 4).

EXHIBIT 1: MediaTek has a team dedicated to SerDes development for over a decade. It now has 224G SerDes available for multiple process nodes, with higher data rate SerDes already been made available to data center customers.



Source: Bernstein photo

EXHIBIT 2: Through Design Technology Co-Optimization (DTCO), the company can achieve 10-15% improvements in area density or power efficiency for existing designs. MediaTek is working with TSMC to further extend to System Technology Co-Optimization (STCO) and to optimize at the full system level.



Source: Bernstein photo

EXHIBIT 3: The support of NVLink Fusion, possibly with the inclusion of customer IPs, enables to connect a MediaTek ASIC compute tray with an NVSwitch one. This adds value especially for second-tier CSPs with limited engineering resources.



Source: Bernstein photo

EXHIBIT 4: MediaTek is also collaborating with Microsoft in the design of MicroLED-powered AOC (Active Optical Cable) to extend rack-level connections with much farther reach.

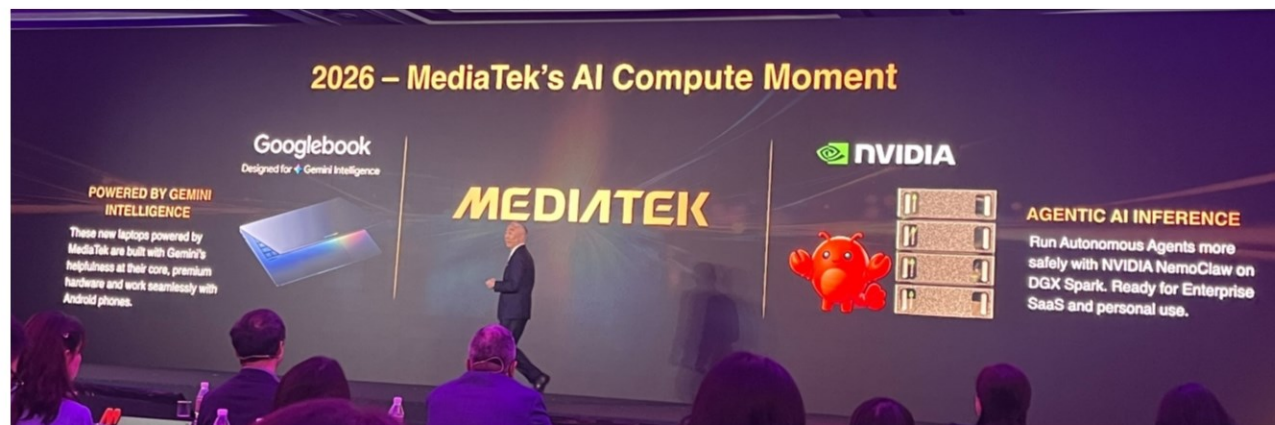


Source: Bernstein photo

MediaTek is expanding its Compute product portfolio from low-end to high-end, from consumer to enterprise.

- MediaTek has rapidly scaled its Chromebook presence from a small share three years ago to likely over 50% market share in 2026, making it the No.1 supplier in Chromebook CPUs. The company is also becoming a key silicon supplier for [Googlebook](#) (Google is covered by Bernstein US Internet team), the new laptop built with Gemini AI capabilities that is expected to launch later this year.
- In enterprise segment, MediaTek is collaborating with NVIDIA on solutions such as NemoClaw on NVIDIA's DGX Spark platform, which enables enterprises to generate tokens at lower or zero marginal cost. This aligns with the broader industry focus on reducing inference costs and improving AI workload efficiency (Exhibit 5).

EXHIBIT 5: MediaTek is expanding its Compute product portfolio from educational Chromebook to Gemini-empowered Googlebook and enterprise DGX Spark workstation.

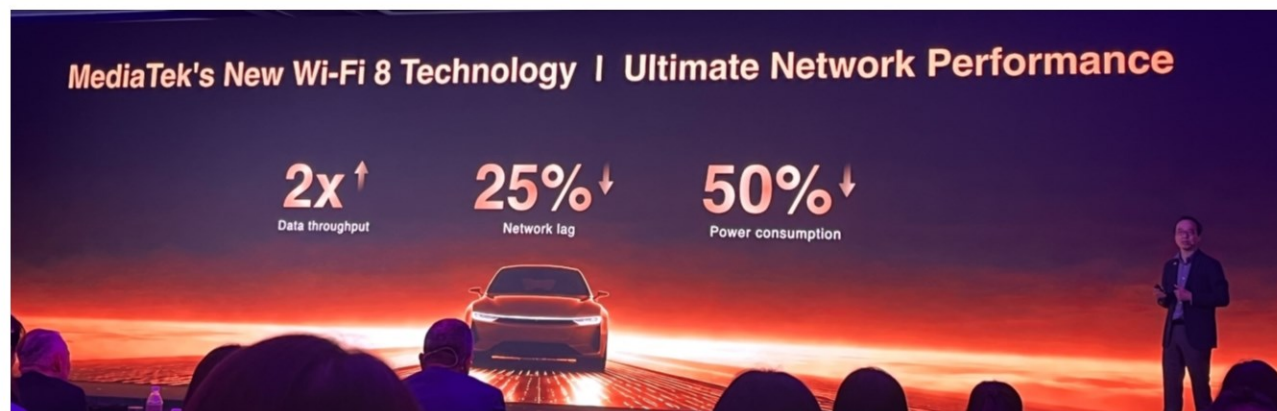


Source: Bernstein photo

Wi-Fi is deemed as “the last mile” of data transfer & MediaTek expects a boom in 2028

- MediaTek views Wi-Fi as a critical enabler in the AI ecosystem, particularly as the “last mile” connectivity layer linking end devices to data center infrastructure. The company is confident in its leading position in Wi-Fi 8, with silicon already demonstrated at CES earlier this year and Computex this month. As for the adoption timeline, the company expects early launches in 2027, with verification completing in 2028 and broader commercialization thereafter. This aligns with the expected proliferation of Agentic AI applications, which will place increasing demands on bandwidth and latency (Exhibit 6).

EXHIBIT 6: The company is confident in its leading position in Wi-Fi 8 and expects to early launches in 2027 and mass commercialization in 2028.



Source: Bernstein photo

MediaTek sees right to win in IoT verticals by bringing leading-node and AI capabilities to the market.

- MediaTek sees many IoT verticals a lucrative but under-served market, where incumbent solutions from competitors often rely on legacy process nodes but MediaTek differentiates with leading nodes and enhanced computing & AI capabilities. The business has been growing at c.35% CAGR over the past three years (including this year), albeit from a low base. Geographically, while maintaining a strong footprint in China, MediaTek is also expanding rapidly in the US and Europe (5x growth) and is planning an entry into Japan in the near term (Exhibit 7).
- AI glasses can grow 10x by 2030 & MediaTek will launch a new product next year.** MediaTek acknowledges technical challenges in power consumption, size, and always-on environmental sensing, but is still very optimistic in AI glasses, viewing it the form factor with the greatest potential in personal AI era. The company expects the total shipment of AI glasses to grow from c.10M units in 2025 to c.100M units by 2030 & aims to launch its initial products as early as next year.

EXHIBIT 7: In IoT segment, MediaTek maintains a strong footprint in China and is expanding rapidly in the US and Europe (5x growth). MediaTek is also planning an entry into Japan in the near term.



Source: Bernstein photo

Cockpit SoC empowered by NVIDIA's CUDA is ready to capture 15-20% CAGR in automotive market.

- MediaTek's automotive business has been scaling rapidly, remarkably at 385% revenue CAGR over the past five years. The company now works with 20+ global OEMs across 190+ active projects, with an installed base exceeding 35M vehicles. Industry growth is expected at 15–20% CAGR, primarily driven by increasing semiconductor content per vehicle.
- The shift toward "AI-defined vehicles" from "Software-defined vehicles" requires higher computing and AI capability. MediaTek's Dimensity AX platform leverages NVIDIA's CUDA ecosystem & enables faster AI model deployment and continuous upgrades. The SoC chip integrates the compute die from MediaTek, GPU die from NVIDIA, interconnect technology from Data Center products, and the CoWoS packaging from TSMC. The company is set to launch a 2nm cockpit SoC "very soon" (Exhibit 8 - Exhibit 9).

EXHIBIT 8: The shift toward "AI-defined vehicles" from "Software-defined vehicles" requires higher computing and AI capability.



Source: Bernstein photo

EXHIBIT 9: MediaTek's Dimensity AX platform leverages NVIDIA's CUDA ecosystem, enabling faster AI model deployment and continuous upgrades.



Source: Bernstein photo

Further collaboration with Samsung?

- Samsung's Chairman Lee Jae-yong [reportedly](#) visited MediaTek headquarters in Taiwan on May 21 and met with MediaTek Vice Chairman and Chief Executive Officer Rick Tsai. MediaTek did not comment on directly but acknowledged ongoing efforts to deepen and expand collaboration between the two companies apart from existing projects on TV, Wi-Fi, and Galaxy tablets etc.

INVESTMENT IMPLICATIONS

We rate MediaTek Outperform with TP of NT\$4,380.00.

BERNSTEIN TICKER TABLE

			29 May 2026		TTM	Reported EPS				Reported P/E (x)		
Ticker	Rating	Cur	Closing Price	Price Target	Rel. Perf.	Cur	2025A	2026E	2027E	2025A	2026E	2027E
2454.TT (MediaTek)	O	TWD	4,310.00	4,380.00	194.6%	TWD	66.17	69.52	170.50	65.1	62.0	25.3
ASIA			2,010.20									

O - Outperform, M - Market-Perform, U - Underperform, NR - Not Rated, CS - Coverage Suspended

Source: Bloomberg, Bernstein estimates and analysis.

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VALUATION METHODOLOGY**MediaTek Inc**

We set a NT\$4,380 1-year price target using a P/E multiple of 22x against our forward Q5-Q8 EPS estimate of NT\$199.

RISKS**MediaTek Inc**

There are a number of downside risks to our MediaTek price target: (1) Stronger competitive pressure from Qualcomm in 5G market (2) Slower 5G adoption increase, especially in China (3) Weaker smartphone demand globally (4) Slower diversification beyond smartphone (5) Downcycle in the broad semiconductor market

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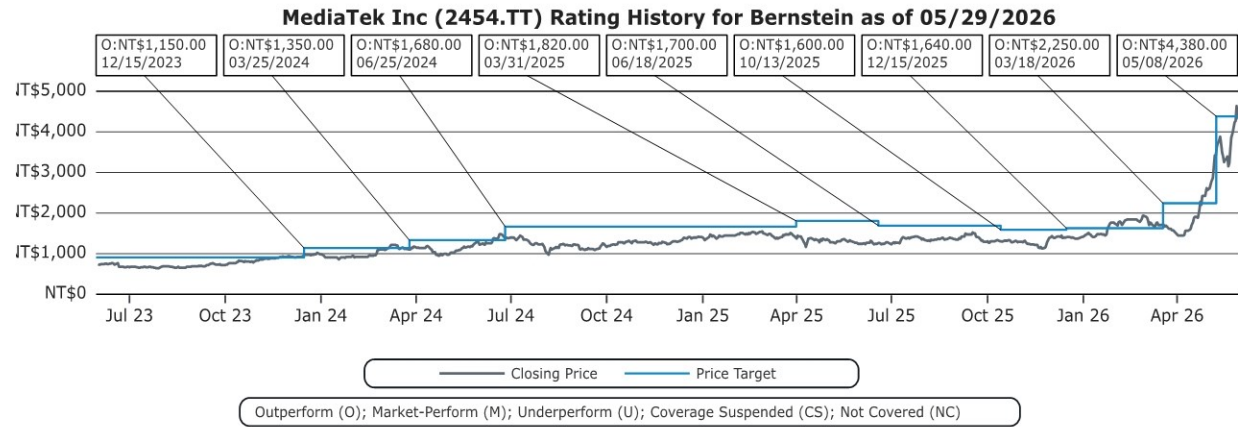
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Underperform	SELL	12.6%	14.9%

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